

**USA Marketing and Communications
Advisory Committee**

**March 13, 2018
8:30 a.m.
Student Center Terrace**

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|--|---------------|
| A. Welcome and Introductions/New Members | All |
| B. Publication Services/Ricoh Presentation and Q&A | Jason Clark |
| C. Social Media | Jeb Schrenk |
| D. USA Day of Giving/Alumni Association Logo | Julie Jackson |
| E. Updates and Information Sharing | All |
| F. Next Meeting Fall 2018 | All |

USA Marketing and Communications Advisory Committee

USA Academic Schools

Pat Capps Covey College of Allied Health Professions	Elizabeth Adams
College of Arts and Sciences/Mitchell College of Business	Emmy Rieske
School of Computing	Melissa Smith
College of Education and Professional Studies	Tres Stefurak
College of Engineering	Nani Perez Uribe
College of Nursing	Danny McCann
Graduate School	Deanna Cobb
Honors College	Doug Marshall
Global USA	Hannah Murphy, Noel McCann

USA Health System

USA Hospitals and MCI Marketing	Jen Ekman
USA Children's and Women's Hospital	Karen Deakins
USA Medical Center	Warren Greene
USA Mitchell Cancer Institute	Susan Crutchfield
College of Medicine	Paul Taylor
USA Physicians Group	Tony Martino

USA Faculty and Students

Faculty Senate	Elizabeth Vandewaa
Faculty at Large	Patricia Mark
Student Government Association	Carl Thomas
Student at Large (Undergraduate)	Namisha Aijt
Student at Large (Graduate School)	Ayla Oden

USA Offices

Admissions/Enrollment Management	Christopher Lynch; Kristin Odom
Alumni Association	Karen Edwards
Athletics	Travis Toth; Ashley Ehlert
Baldwin County Campus	Marcus Mitchell
Development	Julie Jackson
Governmental Relations	Nick Lawkis
Housing and Dining	Lauren Gulsby
Human Resources	Yamayra D. Betler
IT/Web Services	Amy Hutchings
Marketing and Communications	Mike Haskins, Diana Nichols
Multicultural Student Affairs	Jarmora Valrie
President's Office	Melva Jones
Quality Enhancement Plan	Julie Estis
Research and Economic Development	David Hinton
Student Affairs	Rachael Bolden
USA Libraries	Angela Rand